



OVERVIEW DECK

# PollyLabs

**Future Resilience Fund**

Rebuilding a Better Future Through Catalytic Interventions





FRF reimagines recovery funding models -  
unlocking new capital pools  
to support Israel's journey  
to rebuild better



# Israel faces unprecedented crisis

In the aftermath of the Israel-Gaza war, our challenges will demand a bold recovery approach

## PROBLEMS

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01

**Existing funds will not be sufficient**

The scale of the needs is vast; current funding by governmental organizations, philanthropists and the private sector **is inadequate**

02

**Going back to pre Oct 7th is not good enough**

Working toward rebuilding what was lost is important but lacking, **going back to Oct 6th neglects sectors in dire need of reinvention**

03

**Donation supply-demand inefficiencies lead to distrust**

Donations are tested by implementation problems and challenges in relevant stakeholders' engagement, **breeding funder and recipient distrust**

# We pioneer new reconstruction models

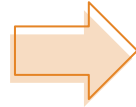
The Future Resilience Fund (FRF) is uniquely positioned to connect global donors with local projects to create the blueprint for future prosperity - today

## PROBLEMS

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01

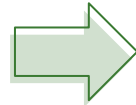
**Existing funds will not be sufficient**



**Unlock additional recovery capital through surgical intervention**

02

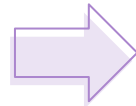
**Going back to pre Oct 7th is not good enough**



**Focus on rebuilding better over mere recovery**

03

**Donation supply-demand inefficiencies lead to distrust**



**Partnering directly with the most affected communities and connecting to their operations**

Unlock additional recovery capital:

**\$5 Million → \$50 Million → \$500 Million**

01

We surgically leverage catalytic capital to dramatically increase resources available for recovery and reconstruction

**Catalytic capital**

Funding aimed at attracting more funding by supporting socially beneficial projects that might be too risky for traditional investors. Helps lower risk and catalyzes innovative solutions to complex challenges.

**TODAY** ..... **What is needed** ..... **FUTURE**

Today, private and philanthropic sectors work in silos, **only addressing a portion** of the vast and varied recovery needs

Catalytic and blended models can **de-risk capital** for traditional funders and align social and financial incentives across sectors

Leveraging the strength of different sectors, we can attract **more private sector** investments and create self-sustainable models for a resilient future

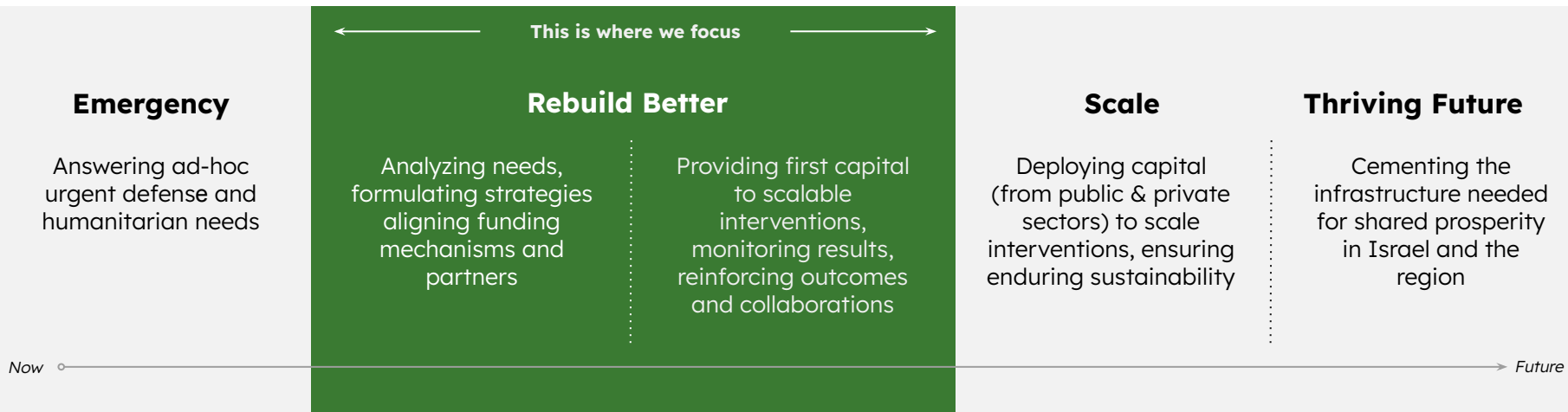
Focus on rebuilding better:

# Beyond recovery towards a thriving future

02

The time to rebuild better is now. We won't have a second chance to establish the essential foundations for transformation. Inadequate rebuilding today is a missed opportunity forever

## Crisis Funding Life Cycle





# We are in a pivotal global moment

Rebuilding better in Israel can set a precedent for humanitarian disaster relief worldwide

Before October 7th, Israel had an outward-focused humanitarian ecosystem. Since then, remarkable daily innovations, led by entrepreneurs with new lived experience, have arisen to address both urgent and long-term needs in an extraordinary manner

## **Blueprint for Global Recovery Efforts**

Israel's experience in rebuilding better with catalytic capital can serve as an invaluable blueprint for humanitarian disaster relief and recovery worldwide

## **Pioneering Disaster and Resilience Technologies**

Israel's recent advancements in technology and innovation, post-October 7th, offer a promising opportunity to introduce cutting-edge solutions to countries grappling with disaster and conflict scenarios



# Writing the right check type

Three distinct funding models to unlock diverse capital avenues

## Recoverable Grants & Forgivable Loans

**Loan-like** capital aimed at funding growth, developing new capabilities, and upskilling organizations - focusing on SMBs and NGOs

**Example I:** Rebuilding better agricultural solutions

[>> double click](#)

**Example II:** Revenue-generating initiatives for NGOs

[>> double click](#)

## Grants / matching grants

**Grants** for ecosystem-level projects, focusing on infrastructural advancements that trigger multifaceted growth and spur large-scale economic activity

**Example III:** Assistive tech. ecosystem building

[>> double click](#)

**Example IV:** Supporting NGO application for international aid

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## Equity Investments<sup>1</sup>

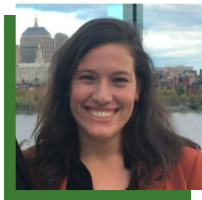
High impact, high-risk **investments** in early-stage tech companies that could deliver immediate exponential impact and future financial returns

**Example V:** Rights utilization platform

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1) Utilizing tools equivalent to PRIs or MRIs foundations make equity investments to further their philanthropic missions while still being able to obtain financial returns. Returns can be reinvested in new impact causes, amplifying the foundation's impact.

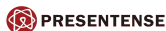
# Team



## BAR PEREG

Impact strategist with 15 years of cross-sector experience in entrepreneurship, social impact, and operations

- Expert and thought leader on market-based solutions to social impact, with vast experience working in emerging markets
- Former advisor to organizations such as the Rockefeller Foundation, Shell Foundation, USAID, etc.
- Robust strategy and operations experience in startups, including as the founder and CEO of an award-winning MIT-based startup
- Venture building expert; worked with over 50 entrepreneurs, VCs, NGOs, and global agencies
- Experienced leader and team builder



## ALINA SHKOLNIKOV

Impact expert with a proven track record of driving strategic innovation and purpose-driven growth

- Advised government ministries, foundations, funds companies, and NGOs on aligning financial objectives with social and environmental challenges
- Has global experience in both private and public sectors, including positions as Head of the Impact Department at the Edmond de Rothschild Foundation (Israel) and Global Innovation Lead at HP
- Spearheaded innovation programs in MENA and across Europe, leading large-scale budgets and multidisciplinary teams
- An expert in catalytic and blended capital models, addressing systemic challenges via multi-stakeholder collaborations



# PollyLabs Advisory Board



**Kurt Dassel**  
PhD

a thought leader and expert in areas including Emerging Markets and Social Impact, Kurt is one of the founding leaders of the Social Impact Service Line at Deloitte. He has also served as a professor at prestigious institutions such as Harvard and Wesley College. Kurt holds a PhD in Political Science from Columbia University and a BA in International Political Economy.

Monitor  
**Deloitte.**



**Danielle Capalino**

a seasoned board member of both nonprofit organizations and startups, Danielle is a philanthropist and strong advocate for using data and research in developing new innovations. She currently serves on the board of JDC. Danielle holds a Master's in Public Health from Johns Hopkins University and a BS in Brain and Cognitive Science from MIT.



JOHNS HOPKINS  
UNIVERSITY



**Shani Rokman**  
MBA

a technology and product leader, Shani is the former CTO of a tech startup and currently serves as a product leader at Google. She previously worked at Intel. Shani holds an MBA from MIT and a Bachelor of Engineering from Tel Aviv University.

**MIT**  
MANAGEMENT  
SLOAN SCHOOL



# Partner with us

PollyLabs.org is excited to partner with visionary catalytic donors who recognize the power of philanthropic contributions to rebuilding better - today

**Join us to seed the movement accelerating the development of solutions for the world's most pressing needs**

For more information please contact:

Alina Shkolnikov

Chief Partnership & Purpose Officer

[Alina@polly-labs.com](mailto:Alina@polly-labs.com)



Our commitment to our partners

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## Optimizing donation impact

Donations serve as a catalyst to attract private capital, unlocking a multiplier effect.

We offer an unmatched degree of accountability & governance, aligned with private sector standards.

Our self-sustaining economic model reduces the long-term necessity for fundraising.

# FRF grants examples



# Forgivable loans

Farm resilience by rebuilding better agricultural solutions

## CHALLENGE

There is an urgent need to rebuild agricultural lands (e.g. farms) in the Gaza envelope while addressing pre-existing challenges exacerbated by the October 7th attacks

## SOLUTION

Covering the cost of risky “rebuilding better” solutions through the introduction of new and repurposed technology at an early stage, including minimum viable product (MVP) development and design partnerships. This encompasses technological products and services targeting HR, monitoring, post-harvest loss reduction, data collection, and more

## GRANTEE

Farmers located along the southern and northern borders of Israel, with a special emphasis on supporting kibbutzim in the region

## PAST CASE STUDY

Ogen startup loans for agri-food startups in the Triangle

## CAPITAL UNLOCKED

### Public Sector:

Leveraging innovative technological solutions will help maximize the impact of potential recovery grants provided by the government Ministry of Agriculture, Ministry of Negev and Galil, and donors of the municipal umbrella organizations, such as the Kibbutz Movement

### Private Sector:

- (1) Increased revenues of farmers and agricultural enterprises and reducing costs, through acquisition and adoption of cutting edge tech enabled solutions that will increase capacity and efficiency
- (2) Attract follow-on investments to support agri-food startups that will be deployed within these farms

## IMPACT OUTCOMES

- Providing a financial boost to farmers, their staff, and their farms, thus preventing defaults
- Addressing dire HR and technological gaps faced by Israeli farmers to ensure that rebuilding efforts result in better and more resilient agricultural practices
- Helping farmers to innovate and explore new technologies without capital risk

# Recoverable grants

## NGO resilience through revenue generating initiatives

### CHALLENGE

Civil society organizations, especially those in the Gaza Envelope region and greater South, are in dire need of non-restricted funding. With the surge in service demands from beneficiaries, declining governmental support and stress on donors to fund more NGOs and campaigns, these organizations are pressed for funding they can use at their own discretion

### SOLUTION

Empower non-profits with the resources to generate their own revenue. Fund the inception and first year of revenue-generating departments within NGOs to foster future self-reliance (e.g., helping nonprofits use their real estate for commercial after hr. rentals)

### GRANTEE

NGOs with the potential to generate a minimum of 250,000 NIS in annual revenue

### PAST CASE STUDY

UJIA Si3

### CAPITAL UNLOCKED

#### Public Sector:

Reducing reliance of NGOs on government and philanthropic resources will free up resources to causes that are not able to create revenue generation capabilities

#### Private Sector:

Meaningful revenue streams through these sustainable business departments that will continue to be generate non-restricted capital year over year

### IMPACT OUTCOMES

- Reduce dependence on philanthropic and governmental funding, promoting financial sustainability
- Increased capacity for need services
- Implement mission lock strategies to enhance the social impact of NGOs through their financial revenue models whenever possible
- Foster employment opportunities within the local NGO sector

# Matching grant

## Economic resilience through assistive technology ecosystem building

### CHALLENGE

Israelis injured during the war require immediate and prolonged solutions to optimize post-injury recovery, encompassing both physical and mental aspects. Given its existing struggles in this realm, Israel faces significant challenges in addressing the heightened demand for rehabilitation and specialized care services

### SOLUTION

Build and strengthen organizations that are developing Israel's assistive technology ecosystem; This includes assistive, adaptive, and rehabilitative devices and services

### GRANTEE

A diverse range of organizations dedicated to nurturing the assistive tech. The ecosystem could be potential grantees, including accelerators, angel cohorts, innovation arms in hospitals & universities

For example, a matching grant could be issued to Beit Issie Shapiro to spearhead a venture accelerator for scale-up, in collaboration with a global medical device company foundation

### PAST CASE STUDY

Edmond de Rothschild Matching Grant for Impact Ecosystem

### CAPITAL UNLOCKED

#### Public Sector:

- Leveraging the Innovation Authority schemes (e.g. EzerTech) by the Israel Innovation Authority dedicated to assistive tech. ventures
- Matching 1:1 philanthropic funds from individuals, foundations and corporates to support these organizations and encourage follow-on donations for the programs developed as part of this match

#### Private Sector:

Facilitated by better capital matching on both the demand and supply sides

### IMPACT OUTCOMES

- Enhanced physical and mental recovery of individuals post-injury
- Successful reintegration of injured individuals into the workforce and educational environments
- Elevated mental and physical resilience for those affected, extending support to caregivers and dependents
- Establishment and growth of a dedicated vertical within Israel's tech ecosystem, becoming a magnet for global private and public sector investments



# Infrastructure Grant

Civil society resilience through international funding mechanism

## CHALLENGE

As an industrialized country, Israel isn't typically on the receiving end of humanitarian or development grants from leading funders such as USAID or the World Bank. Therefore, most Israeli NGOs are unfamiliar with potential funding avenues and the procedures to engage with multinational donor agencies

## SOLUTION

Provide funding for external grant writers with expertise in global fundraising while also understanding the Israeli context. Thus helping NGOs access funding sources such as USAID/World Bank/ UN and EU and more

## GRANTEE

Israeli NGOs that meet the criteria set by multinational organizations for specific funding schemes

## PAST CASE STUDY

Avi-Chai Foundation grants for grant-writers

## CAPITAL UNLOCKED

### Public Sector:

Reducing NGO on locally available capital frees up resources for other causes

### Private Sector:

In public-private partnership (PPP) projects, there is potential to unlock additional private sector capital, further diversifying funding sources

## IMPACT OUTCOMES

- Creating new international funding opportunities for NGOs engaged in relevant disaster relief and rehabilitation efforts
- Helping the non-profit sector learn how to effectively collaborate with these grant providers
- Encourages multinational organizations to reshape some of their current regional strategies
- Assure funding to shared society initiatives
- Large scale projects often funnel substantial capital into sub-contractors (public & private sector companies), driving heightened economic activity and stimulating growth

# Equity Investment

Family & SMB financial resilience through rights exhaustion platform

## CHALLENGE

Families and small businesses, especially in the Gaza envelope, grapple with myriad emotional and financial challenges. Despite being eligible for government benefits, those in need leave unclaimed resources by the wayside due to the intricate nature of governmental programs

## SOLUTION

An intuitive, tech-driven platform with real human support function - streamlining right exhaustion process for families and SMB, making it simpler to comprehend and claim their government entitlements

## GRANTEE

CitizenAI is an innovative startup founded by a family finance expert. They work with banks to decrease default rates by 70% through proactively identifying high-risk candidates and providing mitigative support. CitizenAI leveraged their platform and know-how to be able to offer rights exhaustion services to affected family and SMBs

## PAST CASE STUDY

2B Community investments at adjusted market rate return

## CAPITAL UNLOCKED

### Public Sector:

Ensuring families and SMBs effectively utilize allocated capital, particularly in crisis-ridden areas

### Private Sector:

Amplifies CitizenAI's value proposition, paving the way for increased revenue streams and positioning the company for follow-on investments in subsequent rounds

## IMPACT OUTCOMES

- Enhanced resilience for families and SMBs by unlocking additional resources
- Alleviation of workload for welfare officers, who currently handle these tasks manually
- Establishment of crucial digital infrastructure that retains value post-emergency and can scale internationally
- Supporting CitizenAI, an Israeli mission-driven startup during challenging times, enabling it to refine and develop a significant offering beneficial to its growth

## Examples for similar funding mechanism

Name	Funding model	Grant provider	Comments
<a href="#">2B Community</a> - communities portfolio	Equity investments at adjusted market rate return (2023)	2B Group & 2B Angels	With \$10M AUM 2B-Community has made 8 pre-seed & seed investments
<a href="#">Ogen</a> startup loans for underrepresented founders	High risk loans to founders to match AAI funding (2021)	Edmond de Rothschild Foundation (IL)	Loans to agri-food startups with founders from the Triangle region
<a href="#">Si3</a> - Social Impact Investment in Israel	Funds (mostly loans) to NGOs (2023)	UJIA	Loans and investments in NGOs and impact startups in Israel at favorable terms
<a href="#">EdRF</a> (IL) Impact Ecosystem Matching Grant	1M USD Matching Grant for JFN members and their grantees (2021)	Edmond de Rothschild Foundation (IL)	EdRF & JFN initiated a grant to help build and strengthen Israel's impact ecosystem; 1:1 match
<a href="#">Avi-Chai Foundation</a> grants for grant writers	Funding for 12 months pay to grant writer (2018)	Avi-Chai Foundation	The Avi-Chai Foundation granted the pay and cost of a new staff member for their NGOs